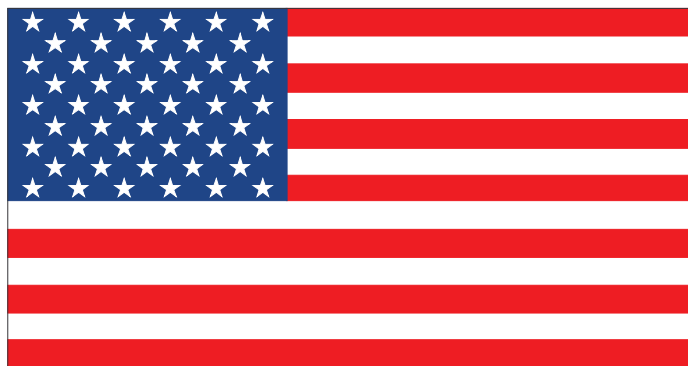




Smith & Wesson®



BORN IN THE U.S.A.

BUY ANY NEW SIGMA SERIES PISTOL and get

(SW9VE or SW40VE)

\$50
MAIL-IN REBATE

OR

2 FREE MAGS
\$82 Value!



BUY ANY NEW M&P PISTOL* and get

(*M&P9, M&P40, M&P357, M&P45. Excludes M&P15-22P)

\$50
MAIL-IN REBATE

OR

2 FREE MAGS
\$82 Value!



BUY ANY NEW M&P15 RIFLE† (Chambered in 5.56 mm ONLY) and get

\$100
MAIL-IN REBATE

OR

5 FREE MAGS**
Up to \$100 Value!



† New, Complete M&P15 Rifles chambered in 5.56mm only, excludes upper and lower receivers. M&P15-22 Rifles are not eligible for this promotion.

** Because of certain restrictions (including state and local regulation concerning magazine capacity), not all persons will be eligible to receive some items in this promotion. Where 30-Round magazines are restricted, 10-Round aluminum magazines will be substituted.

OFFER AVAILABLE

June 14, 2010 - October 3, 2010

Offer limited to two M&P Pistol, two Sigma, or five M&P15 magazines per eligible, complete firearm (subject to serial number verification and any restrictions concerning magazine capacity). No substitutions. Because of certain restrictions (including state and local regulations concerning magazine capacity) not all persons will be eligible for some items in this promotion. Smith & Wesson reserves the right to substitute magazines in those jurisdictions where certain magazines are prohibited or otherwise restricted. Offer excludes M&P15-22P Pistol and M&P15-22 Rifles. No groups, organizations, businesses or government agencies. Request must be postmarked by October 18, 2010.

Offer valid only on qualifying NEW Smith & Wesson M&P Pistols, M&P15 Rifles and Sigma Pistols purchased between June 14 and October 3, 2010. Please allow 8-10 weeks processing of coupon. Smith & Wesson reserves the right to discontinue or change this promotion at any time. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All unauthorized duplicates or invalid submissions (including incomplete and illegible submissions) will be automatically eliminated. Fraudulent submissions are in violation of these rules, postal regulations and other laws. This offer is valid only in the United States. Void where prohibited by law, subject to tax, or otherwise restricted.

OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION.



Made in the U.S.A.

www.smith-wesson.com



Smith & Wesson®

BORN IN THE U.S.A. PROMO

JUNE 14, 2010
Through
OCTOBER 3, 2010

Select Your Rebate or Magazine Type Below, Check Only One Box:

Sigma Pistol	M&P Pistol	M&P15 Rifle	OR FREE MAGAZINES Direct from Smith & Wesson		
<input type="checkbox"/> \$50 MAIL-IN REBATE	<input type="checkbox"/> \$50 MAIL-IN REBATE	<input type="checkbox"/> \$100 MAIL-IN REBATE			
Sigma Pistol	<input type="checkbox"/> 9mm 10 Rd Mags (Mag #25150)	<input type="checkbox"/> 9mm 16 Rd Mags (Mag #25095)	<input type="checkbox"/> .40 S&W 10 Rd Mags (Mag #25146)	<input type="checkbox"/> .40 S&W 14 Rd Mags (Mag #25073)	Sigma Pistol
M&P Pistol	<input type="checkbox"/> 9mm Compact 10 Rd Mags (Mag #39503)	<input type="checkbox"/> 9mm Compact 12 Rd Mags (Mag #39505)	<input type="checkbox"/> 9mm 10 Rd Mags (Mag #39500)	<input type="checkbox"/> 9mm 17 Rd Mags (Mag #39490)	<input type="checkbox"/> .40 S&W Compact 10 Rd Mags (Mag #39485)
	<input type="checkbox"/> .40 S&W/.357 10 Rd Mags (Mag #39496)	<input type="checkbox"/> .40 S&W/.357 15 Rd Mags (Mag #39494)	<input type="checkbox"/> .45 ACP 10 Rd Mags (Mag #39215)	<input type="checkbox"/> .45 ACP Compact 8 Rd Mags (Mag #39515)	
M&P15 Rifle	<input type="checkbox"/> M&P15 - 5.56 mm 30 Rd PMAG® Mags (Mag #406110000)	<input type="checkbox"/> M&P15 - 5.56 mm 10 Rd Mags (Mag #407840000)			

- Step 1: Select Cash Rebate or Free Magazines (on front of coupon)
 Step 2: Complete This Coupon - Serial Number Required
 Step 3: Enclose Copy of Dated Sales Receipt with Store Name
 Step 4: Mail to: **S&W BORN IN THE USA PROMO**
P.O. BOX 412 • MPS DEPT #525-18
CINNAMINSON, NJ 08077



Smith & Wesson®

Consumer Rebate Inquiry Line:
 1-866-963-7933

Name _____
 Address _____
 City _____ State _____ Zip Code _____
 Serial # _____ Phone #: _____
 Date of Purchase: _____ E-mail: _____

To Check Status, log onto:
www.rebateinquiryonline.com

*Last Name, Zip Code and Phone
 Number are mandatory to check
 your order online.*

Offer limited to two M&P Pistol, two Sigma, or five M&P15 magazines per eligible, complete firearm (subject to serial number verification and any restrictions concerning magazine capacity). No substitutions. Because of certain restrictions (including state and local regulations concerning magazine capacity) not all persons will be eligible for some items in this promotion. Smith & Wesson reserves the right to substitute magazines in those jurisdictions where certain magazines are prohibited or otherwise restricted. Offer excludes M&P15-22P Pistol and M&P15-22 Rifles. No groups, organizations, businesses or government agencies. Request must be postmarked by October 18, 2010.

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