

OWN THE NIGHT, THEN THE DAY

THERMAL RIFLESCOPE PROMOTION

BUY A NEW
Trijicon REAP-IR® or Trijicon
IR-HUNTER® Thermal Rifle Scope

GET A FREE
Trijicon Tenmile® Rifle Scope*



To claim your promotion
scan the QR Code above
or visit

TrijiconEOpromo.com

Trijicon's advanced thermal imaging riflescopes are trusted by the most demanding hunters to get the job done with accuracy and speed.

And now, when you purchase a Trijicon REAP-IR® mini thermal rifle scope or Trijicon IR-HUNTER® thermal rifle scope, you get a free Trijicon Tenmile® long-range rifle scope.

Choose from three Tenmile® models*:

- Tenmile® 5-25x50 Rifle Scope: Second Focal Plane (SFP) with Illuminated Red MRAD Center Dot
- Tenmile® HX 5-25x50 Rifle Scope: Second Focal Plane (SFP) with Illuminated Red MOA Center Dot
- Tenmile® HX 3-18x44 Rifle Scope: First Focal Plane (FFP) with Illuminated Red/Green MOA Precision Tree

Nov. 25, 2022–Jan. 31, 2023.

TrijiconEOpromo.com

*Choose from three Tenmile® models: Tenmile® 5-25x50 SFP MRAD, Tenmile® HX 5-25x50 SFP MOA or Tenmile® HX 3-18x44 FFP MOA. Promotion applicable to REAP-IR® 3 and IR-HUNTER® 2 products only.

See website for details. For promotional support, call 1-800-619-4703.

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Brilliant Aiming Solutions™



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November 2022

Dear Trijicon Electro Optics Retail Partner,

We are happy to share some exciting news! Starting November 25 (Black Friday) and running through January 31, 2023, consumers who purchase a new REAP-IR® Type 3 or IR-HUNTER® Type 2 through a Trijicon Electro Optics retailer will be eligible to receive a Trijicon Tenmile® riflescope (select models valued up to \$2,265) through our premium offer website (TrijiconEOpromo.com). Rules and conditions apply.

Eligible Models for the Promotion:

- Trijicon REAP-IR-24-3
- Trijicon REAP-IR-35-3
- Trijicon REAP-IR-60-3
- Trijicon IR-HUNTER-24-2
- Trijicon IR-HUNTER-35-2
- Trijicon IR-HUNTER-60-2

This offer is intended to help you drive sales of your existing inventory. Soon you'll be receiving digital assets to help you promote this limited time offer with your customers.

The offer is managed online (TrijiconEOpromo.com), and the consumer will need to enter proof of purchase information, including a receipt image, using the online form to receive their Trijicon Tenmile riflescope. Consumers should allow 8–10 weeks for receipt of their Trijicon Tenmile riflescope after submitting all the required information.

The Tenmile scopes that consumers will be able to choose one from are:

- Tenmile 5-25x50 SFP MRAD (TM2550-C-3000011) MSRP: \$2,059
- Tenmile HX 5-25x50 SFP MOA (TMHX2550-C-3000010) MSRP: \$2,059
- Tenmile HX 3-18x44 FFP MOA (TMHX1844-C-3000001) MSRP: \$2,265

If you have any questions, please reach out to your local Evans Group Representative or your Trijicon Regional Sales Manager. Consumer questions regarding the offer processing should be directed to call 1-800-619-4703.

We appreciate your business and look forward to a successful promotion.

Regards,

Gary Sweet
Trijicon Director of Sales