

**RSR Group  
employees!**

SPECIAL EDITION: **FRANK VELASCO'S RETIREMENT**

# **EDGE**

**YOUR BULLETIN OF RSR GROUP NEWS AND COMPANY INSIGHTS**

**It is with great pleasure that RSR Group Inc. announces the upcoming retirement of Service Professional, Frank Velasco. For more than 23 years, Frank has been an integral member of the Nevada sales team and he leaves us now with great travel and leisure plans in mind. We extend our best wishes to Frank as he embarks on this new chapter of his life.**

Frank's love for the shooting sports industry and notable business expertise allowed him to build excellent relationships with his customers and serve as an example of RSR's values and mission of personal service. In addition to his success as a Service Professional, Frank has remained a continuous source of knowledge and encouragement for his fellow co-workers.

After working in various capacities around the world, including as a Money Market Trader in the Philippines, Frank finally found a home here at RSR Group in September of 1993. His aptitude for business and customer service gave him an edge as a Service Professional—and it did not go unnoticed. "Frank brought a great amount of knowledge to RSR with his experience in the International Business Market," said fellow Service Professional Mike Moore. "He has shown that solving even the smallest business needs can bring customer dedication to a sales representative, which has really helped RSR gain loyal customer after loyal customer."

When Frank is not working at RSR, he enjoys frequent trips to the indoor shooting range in Reno as well as traveling with his wife. He plans to take advantage of his retirement by going on extended trips throughout the United States and abroad. While Frank will be missed, we wish him all the best with his future endeavors and his well-deserved retirement.



# GREAT MEMORIES & BEST WISHES

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Frank is a good friend and co-worker, and his extensive knowledge about the firearms industry has been a great asset to the company and members of the sales team. I am sorry to see Frank leave, but I am happy for him and his family. I wish him lots of luck and enjoyment in his retirement.

— Chris CJ Jenkins

Frank is one of the nicest, most kind-hearted people I've met in the shooting sports industry. Frank loves his customers and is always willing and able to provide excellent customer service. Whether a customer needs help with an RA, needs to know which mount and rings are right for a certain rifle/scope setup, or looking for a hard-to-get item for one of their regular clients, Frank is always there with a smile ready to help. I wish Frank all the best in his retirement!

— Charlie Eklund

Congratulations on your upcoming retirement! It has been a pleasure working with you, and we will miss your incredibly positive attitude and enthusiasm. I appreciate that you always look for ways to help your customers and RSR. I remember visiting The Gun Trader in Reno with you 20+ years ago. Always going the extra mile, you wanted to see if we could help with financing their growth strategies. Thank you, Frank, for your dedication and your 23 years of outstanding contributions to our company. I wish you all the best in your well-deserved retirement!

— JoAnn Weisenford

It has been a pleasure working with you, Frank. You have always shown such dedication to the company. We have been lucky to have you as an RSR team member these past 23 years! I wish you and your family all the best in your retirement years - Congratulations!

— Kristin Sunderman

Frank has always been a great guy to work with and is always good at helping all of our customers. It has been a pleasure working with him and I will miss our conversations during lunch hour. I wish him the best in his well-earned retirement after his many years with RSR and hope that his future travels are fun and exciting. Congratulations, Frank!

— Bryan Law

I first met Frank at SHOT Show in 2005. I was impressed at how many customers he knew and how many came to our booth asking to speak to him. It was apparent to me right away that Frank took great care of his customers and provided them the high level of service that RSR is known for. Frank could always be counted on to provide a kind word of encouragement or advice. Although I will miss working with Frank, I know he will enjoy his travels and new adventures in his hard-earned retirement. Congratulations Frank!

— Wes Knight

Frank, your smile and generosity will be missed when you leave. Please enjoy your retirement!

— Chris Nyberg

Frank will be greatly missed, but I must admit I am envious of the wonderful experiences he and his wife will enjoy in his retirement!

— Mike Moore

Congrats Frank! It's been a pleasure working with you this past year. Enjoy your retirement brother! I wish you all the best.

— Terry George

I have enjoyed Frank's sense of humor during my time here at RSR. We will miss having him in the Nevada office. We will especially miss the smell of burning toast around lunch time.

— Michael Alaimo

